

MINUTES

of the

Behavioral Health Planning & Advisory Council

Behavioral Health Promotion Subcommittee

Teleconference Meeting on

June 13, 2014

held at

Division of Public & Behavioral Health

4126 Technology Way, Second Floor, Conference Room 201

Carson City, Nevada 89706

1. CALL TO ORDER, ROLL CALL, AND INTRODUCTIONS – DAVE CALOIARO

The Chair asked Dave to lead the meeting. Dave called the meeting to order at 9:05 a.m. A quorum was determined by the roll call noted below and Diane completed the sign-in sheet.

MEMBERS PRESENT:

Alyce Thomas, BHPAC Chair – Consumer (Las Vegas)

Judy Bousquet – Consumer (Las Vegas)

Susan Maunder – Consumer (Las Vegas)

Dawn Walker – Consumer/Provider (Henderson)

Mechelle Merrill – DETR (Carson City)

Dave Caloiaro – DPBH / Adult Planner (Carson City)

MEMBERS ABSENT:

Rene Norris, BHPAC Vice Chair – Family Member

Marion Scott – Consumer

Ann Polakowski – DCFS / Child Planner

STAFF & GUEST:

Myra Schultz – SNAMHS

Diane Dempsey – DPBH

Barry Lovgren – Member of the Public

2. PUBLIC COMMENT

Mr. Lovgren said he would hold his comment to the end.

3. REVIEW AND VOTE TO APPROVE MINUTES FROM THE BHPAC BEHAVIORAL HEALTH PROMOTION COMMITTEE MEETING ON APRIL 15, 2014 “For Possible Action”

MOTION: Judy motioned to accept the minutes as written. Alyce seconded. Motion passed unanimously.

4. DEBRIEF ON THE PUBLIC SERVICE ANNOUNCEMENTS (PSA) “I CHOOSE” MESSAGES AIRED IN MAY AND SUGGESTIONS FOR NEXT YEAR “For Possible Action”

Dave said he recorded the PSA message on Gun Safety and Mental Health, and Luana recorded the PSA on Eradicating the Stigma of Mental Illness. The PSA's were recorded and aired in May and will run through June. Dave then asked Luana and Mechelle to report on their messages. Luana said there were some delays with the PSA on pregnancy and substance abuse, but they coordinated with Maternal and Child Health and finalized a script. A young woman who just graduated from a local high school recorded that message this past week in both English and Spanish, and the PSA will run in July for three months. Luana said it went very well. Mechelle stated that in April she recorded the May “I Choose” Mental Health message on Employment and Mental Health, had several hundred airings across the state, and more of them in the drive time work hours. Dave thanked Mechelle for her partnership and help with the PSA's for Mental Health Month. Dave asked if there were any comments or suggestions. Myra added that one of the things they were thinking about doing at SNAMHS is have a flip chart in their waiting rooms with a statement and sample responses, invite people to continue writing on the flip chart what they will do to promote mental health, and then publish what people had to say. The members thought that was a good idea and Myra will reintroduce this suggestion at a later meeting.

5. DEBRIEF ON MENTAL HEALTH MONTH EVENTS (NAMI WALK IN RENO AND SPRING FLING AT SNAMHS IN LAS VEGAS) AND HANDOUTS AND SUGGESTIONS FOR NEXT YEAR “For Possible Action”

Dave asked Judy and Myra to report on how the Spring Fling went at SNAMHS. Judy began by thanking Myra for the all work she and her group did in setting up such an encompassing Spring Fling. It took a lot of time and effort on their part. Judy also thanked Susan for joining her again this year, as well as to the people in the north for sending a cohesive set of brochures and handouts. BHPAC had two long tables that were joined in the middle by NAMI, which had great brochures, and at the end of the last table was a counseling service. They had so many things to put out and talk to people about that it was truly one of the better Spring Flings. Myra added that there were approximately 360 people in attendance, which was their largest event to date. They also had more volunteers this year, who reached out to new agencies and other systems and drew people in to have exhibit tables. They had eight new and returning artists exhibiting their work and all of them sold something. The Department of Social Services, Welfare, dental health agencies, Metro Police CIT officers, and all of the vendors were pleased to be there and felt it was worth their while to attend. They had a ton of food and a live DJ and the feedback they received was very positive. The only two complaints were that there was not enough eating tables and not enough signs warning about the rabbit holes. SNAMHS is

thinking about putting on another event in October. Regarding the lack of seating, Susan asked if the picnic tables she noticed some distance away could be moved closer to the event next year. Myra said yes. Susan asked Myra how the vendors are contacted. Myra explained that she and JoAnna Rios send out mass mailings, go to Resource books in the community, make calls to whoever is providing services to their clientele, and community networking. Myra said she and JoAnna describe to prospective vendors what SNAMHS is doing and invites them to participate. Susan said she felt it was very helpful to have Social Services and the like at the Spring Fling, and then asked about the vendors who were selling crafts and artwork. Myra answered that they were all consumers because consumers are invited throughout the county, regardless of what agency they are served by.

Dave thanked Myra, Judy, and Susan for their involvement, as well as everyone's comments and suggestions. Dave said it sounds like Spring Fling at SNAMHS was very successful.

Dave reported on the NAMI Walk on May 3rd at the Snowflake Pavilion in Reno, saying there were approximately 100 people in attendance. Tables were set up with information on mental health and substance abuse resources, along with handouts on disaster preparedness and response, and the previous year's newspaper inserts. The half-mile Walk to raise awareness was along the Truckee River. Every year NAMI sells T-shirts, which goes to support NAMI, and many people were wearing their shirts during the walk along the river. There were several speakers from NAMI and Cody Phinney from NNAMHS. There was a live band and the El Dorado Hotel & Casino provided complimentary box lunches for everyone. Dave said also in attendance was Officer Travis Warren with the Northern Nevada Mobile Outreach Services Team" (MOST). Dave explained Officer Warren's job is dedicated to working with mental health professionals when they go out with law enforcement to make sure persons with a mental health or substance abuse disorder who are in distress are handled in a compassionate way. Officer Warren was also a guest speaker. Dave said he and his staff Rob Jones represented the Division at the NAMI Walk. Dave briefly spoke about NAMI's pending change in the work they do in Nevada.

6. PREPARING FOR SAMHSA'S 25TH ANNUAL NATIONAL RECOVERY MONTH IN SEPTEMBER 2014 "JOIN THE VOICES FOR RECOVERY: SPEAK UP, REACH OUT" (PROCLAMATION, EVENTS, AND PUBLIC SERVICE ANNOUNCEMENT SUGGESTIONS) "For Possible Action"

Dave advised that there is another opportunity to promote awareness through SAMHSA's 25th Annual National Recovery Month set in September 2014. The theme is "Join the Voices for Recovery: Speak Up and Reach Out". All the Governors in the United States and Territories received a letter regarding this and they are asking all the single state authorities and mental health authorities to partner and work on developing Recovery Month 2014. They are asking states, at a minimum, for the Governor at each state to issue a proclamation celebrating Recovery Month and air one or more PSA's. Dave asked Diane to work on the proclamation and Luana will develop one PSA that would represent Nevada for recovery for both mental health and addictions. Dave asked for the members' comments and suggestions. Mechelle asked about funding for the PSA. Dave said funding would come from the Mental Health Block Grant. Dave asked that if there was anything that could be done locally for mental health and addictions to celebrate Recovery Month, he would like to get an approval on the proclamation and PSA message. Myra interjected that since SNAMHS was going to try to do an October picnic, she

can make contact with the Foundation for Recovery and Solutions, etc., and see if they can co-sponsor a picnic-type event. Dave and Judy thought that was great.

7. PUBLIC COMMENT

Mr. Lovgren said he is a private citizen and wanted to comment on the “I Choose” message. Since 1994, the Federal Law has required the state to publicize the funded substance abuse treatment programs and admission priority offered to pregnant women. Since 1999, state law has required the Division to publicize where pregnant women can call to get help, and compliance has been problematic. What he wants to do today is compliment the Council and the Division on the PSA that will be broadcast the beginning of next month, because this will meet the requirements on publicizing that information. Mr. Lovgren ended by saying he is just delighted and thanked the members. Dave thanked Mr. Lovgren for his comment, and Mechelle added it was most appreciated.

7. SET DATE, TIME, AND TOPICS FOR THE NEXT MEETING “*For Possible Action*”

Dave said the next meeting would be to finalize the proclamation and PSA for Recovery Month and discuss events. The members reviewed their calendars for the next meeting date.

MOTION: Mechelle motioned to set the next teleconference meeting on Tuesday, July 8, 2014, at 3:00 p.m. Judy seconded. Motion passed unanimously.

8. ADJOURNMENT

Alyce motioned to adjourn at 9:37 a.m. Mechelle seconded. Motion passed unanimously.



Diane Dempsey
Recording Secretary